

# SAM KOCH SOUND DESIGNER / AUDIO PRODUCER

## SUMMARY

I am a versatile creative with a background designing sound and audio for products and experiences. My background in sound design and technology gives me a valuable perspective while working in fast-paced, dynamic environments.

## EXPERIENCE

### Freelance Sound Designer, Music Composer

2012 - Present

#### Google, Mountain View, CA

##### Sound Designer

April 2017 – June 2018

- Created sonic assets to improve the overall User Experience of Google Products
- Designed original sounds for a variety of software and hardware products including the Google Assistant, Pixel, and Google Home
- Collaborated cross-functionally with designers, engineers, and product managers within Google UX and Engineering organizations

##### Music Operations Specialist

April 2016 – April 2017

- Solved a wide range of user problems within Google Play Music concerning store quality, customer and creator support, and internal workflows
- Assisted with launch and oversaw day-to-day operations of Google Play Podcasts
- Kept music library up-to-date through constant communication with external record labels

##### Content Review Coordinator

February 2015 – April 2016

- Reported audio and video issues to studio partners, ensuring Google Play Movies and TV content met professional standards
- Reviewed hundreds of domestic and international TV assets before they went live on the Google Play Store

#### M Squared Productions, San Francisco, CA

##### Studio Assistant

January 2014 – February 2015

- Assisted with audio production and audio mixing on a variety of TV commercials
- Clients included Toyota, McDonalds, and Salesforce

## SKILLS

### Sound Design

Sonic Branding, Voice UI, TTS and Speech Recognition Interfaces, Video/Audio Editing, Music Composition, Hardware and Software Sound Design, Dialog Editing, Ableton Live, Logic, Protools, Unity Sound

### User Experience

User Research, Information Architecture, User Flows, Wireframes, Prototypes, Interaction Design, User Interfaces, Sketch, Invision, Visual Design, Storyboards, Illustration

## EDUCATION

### General Assembly

#### San Francisco, CA

Certificate, User Experience Design Immersive  
September – December 2018

### Academy of Art University

#### San Francisco, CA

MFA, Music Production and Sound Design for Visual Media  
May 2014

### Massachusetts College

#### of Art and Design

#### Boston, MA

BFA, Illustration  
May 2008

## FREELANCE PROJECTS

2013 - Present

**Audvisor** - UX Music

**GAIN Fitness** - Audio Editing

**Free Speech For People Doc** - Music Composition, Audio Editing

**44 North Coffee** - Commercial Music

**Make/Time Podcast** - Intro Music

**TWiB Media** - Freelance Producer